



Blazing the Way with KEHA

2024-2025

Facilitator's Guide for Area, County, and/or Club Officer and Chairman Training

The Kentucky Extension Homemakers Association (KEHA) is a volunteer organization dedicated to improving the quality of life for families and communities through education, leadership development, and volunteer service. By "Blazing the Way with KEHA" we continue our 92-year-strong journey.

As the KEHA year begins, consider the theme "Blazing the Way."

- Similar to the freedom of the open road and variety of possible destinations, do your programs and activities offer a broad range of topics and interests for members?
- How can your club or county expand your reach, to "cover more ground" in the community?
- What can you do to prepare for what your journey holds – today, tomorrow, and the future?

A collection of resources has been developed incorporating the theme **"Blazing the Way with KEHA."** These materials are for kickoff meetings and officer trainings at all levels within the organization. Each item in the collection is described below with suggestions for use. Consider the materials available as you make plans to begin a new KEHA year.

Blazing the Way Resources

Graphic

You can use the theme and logo developed for the 2024 KEHA State Meeting throughout the 2024-2025 KEHA year. Find the graphic file on the KEHA website in the "Member Resources" section as part of the 2024 KEHA Officer Training Materials.

Installation Script

An installation ceremony outline and script has been developed incorporating the theme **"Blazing the Way with KEHA."** A driver must have knowledge of the vehicle and a good idea of the direction of travel. Officers and chairs are expected to know the position for which they are being elected and use their skill set to get to the designated end point. The installation ceremony uses colored cars and candy for "fuel" for officers, and either fun sunglasses or racing flags for educational chairmen. These symbols represent the unique skills and energy the officers will bring to fulfill their duties and responsibilities. Clubs, counties, or areas can use this installation ceremony as desired through June 2025.

Roll Call and Thought for the Day

The Roll Call and Thought for the Day document offers 12 options – one per month. This year, all the suggested thoughts for the day come from lyrics to songs about transportation or travel from the 1960s to the 2000s. The roll call poses a monthly question for each person to answer as a way to develop deeper connections during meetings.

Icebreaker Activity

Who would be your travel co-pilot?

As you introduce yourself, name someone to ride with you in your imaginary vehicle's passenger seat. The person can be historical or current – anyone you wish such as celebrities, activists, authors, fictional characters, or people you know. You can stop there, or you can complete the game by having the group choose a careful of passengers from the list named!

Presentations and Handouts

A **“Blazing the Way with KEHA”** overview presentation has been developed for use at kickoff meetings or leadership trainings. Adapt the presentation as best fits your agenda. You can print the slides and use them as handout materials to either supplement a presentation or instead of displaying the slides on-screen. The presentation has 33 slides. Talking points are included in the “notes page” view in PowerPoint. An outline of the presentation content follows.

- *Slides 2-5* – General information about the KEHA mission and the three-part focus on education, leadership, and service
- *Slide 6* – Theme for 2024-2025
- *Slide 7* – KEHA president's focus for 2022-2025
- *Slide 8* – 2023 KEHA Leadership Academy
- *Slide 9* - Membership drive and challenge information
- *Slide 10* – Points to consider when developing a club or county program of work
- *Slides 11-18* – One slide per educational chairmanship showcasing the program focus for 2024-2025 and beyond
- *Slides 19-23* – Report highlights from 2022-2023 and basic information about the use of reports
- *Slides 24-31* – Dates to remember for 2024-2025
- *Slides 32-33* – Concluding slides with information about staying informed regarding KEHA activities, the KEHA Facebook page, and a note of encouragement for all members

A second PowerPoint formatted using another **“Blazing the Way with KEHA”** template gives information about roles and responsibilities. You can edit the two presentations or combine them as best fits your needs.

Wrap-Up Activity

Activity instructions

In advance, print the slide photo of the city intersection on a large piece of paper to either hang in the room or pass around the group. Or, if you have technology available, display the PowerPoint slide.



Share with the group

Power is an important part of leadership. And power can be something of a balancing act as well. One obvious form of power is the power of position, or the formal authority granted by a title or position within an organization. KEHA has many layers of leadership positions through officer and chairman roles at the club, county, area, and state levels. But there are other forms of leadership power that individuals (titled or not) can have as well. These may include the power of charisma (style or persona), the power of relationships (networking), the power of information (evidence to make an argument), the power of expertise (specialized knowledge), the power of punishment (sanctions), and the power to reward (recognize others).

Furthermore, some leaders lead from a position of power “over” others, while others use their power to inspire others to develop power “within.” Leadership researcher Brené Brown says leaders can view their leadership as a responsibility to be in service of others, and to leverage connection and empathy to bring people together.

This image shows an intersection full of people who may be “blazing the way” on their path. Some are on foot. Some are in cars, vans, busses, trucks, work vehicles, etc. Consider the “rules” of the situation – stoplights, crosswalks, sidewalks, lanes on the street, etc. Now consider the following questions:

- Who is a leader here?
- Who has the power here?
- How does everyone's understanding of rules change the scenario?
- How can we all work together to make the situation function at its best?

(Feel free to add other questions or let the discussion flow! There are not really any right or wrong answers – simply a good opportunity to consider different perspectives on leadership and power.)

REFERENCES

Brown, B. (2020). *Brené Brown on Power and Leadership*. From *Dare to Lead*, Random House.

<https://brenebrown.com/resources/brene-brown-on-power-and-leadership/>

Center for Creative Leadership. (2019, Oct. 4) *The Role of Power in Leadership*.

<https://www.ccl.org/articles/leading-effectively-articles/the-role-of-power-in-effective-leadership/>

Photo by Adobe Stock Photography

2024-2025 KEHA Dates to Remember

This document gives general and year-specific dates for the KEHA deadlines, activities, and events.

Evaluation

An end-of-program evaluation form is available for use at the conclusion of the training session. This evaluation is also available as a Qualtrics survey at <https://bit.ly/OfficerBlazing> or using the QR code below. The “county” field in the online survey is required to enable the data to be sorted and returned to each county if requested. For help with evaluation results, contact KEHA Advisor Kelly May at k.may@uky.edu.



Written by Kelly May, B.S., KEHA State Advisor and Senior Extension Associate for Family Finance and Resource Management, University of Kentucky Family and Consumer Sciences Extension. June 2024